

Streaming Simplified

Live and Video-on-Demand Web Streaming Made Easy and Affordable



VieBit Live & Video-on-Demand
Web Streaming Solutions



LEIGHTRONIX

Streaming Simplified



Live Web Streaming

Watch **LIVE** As It Happens



A live video stream shows viewers events in real time, just like programming over a broadcast network or cable television system. In order to produce and deliver the stream, a video signal is sent to a LEIGHTRONIX digital media encoder designed to convert it into a digital video format suited for delivery over the web.

A LEIGHTRONIX live web streaming solution is the smart way to immediately provide viewers with your video programming through the convenience of the web. Engineered to provide live web streaming with a flawless workflow, LEIGHTRONIX encoders and VieBit® work together to make the process both easy and affordable.

Video-on-Demand Web Streaming

Watch It Later **ON-DEMAND**



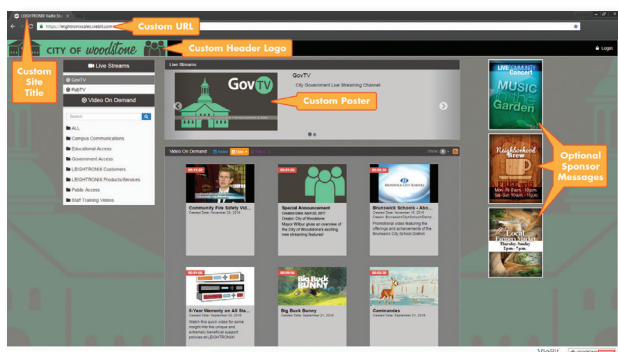
A video-on-demand (VOD) page opens up new possibilities for streaming with the convenience of programming available to viewers anytime, from anywhere. Imagine your own online video library, complete with folders for organizing related videos and keyword search for navigation to specific topics — all viewable on a superior, web-optimized platform.

LEIGHTRONIX video-on-demand web streaming services make sharing your video content with a worldwide audience a breeze with an easily customizable interface. Using a VieBit VOD web streaming solution, managing a personalized online video library is simplified with a streamlined workflow, producing consistent, quality viewing experiences.

VieBit Streaming Solutions

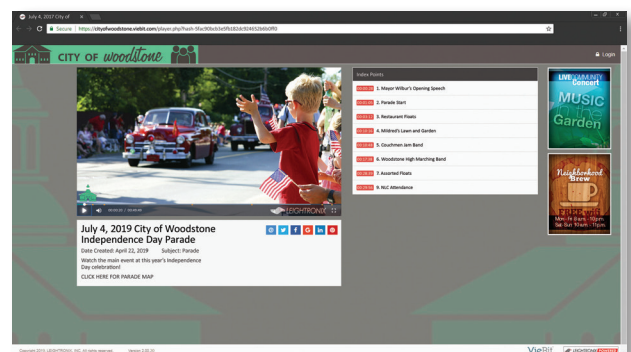
VieBit provides high-quality HD/SD live and video-on-demand web streaming solutions that allow programming to be easily and affordably delivered to viewers. VieBit was designed to optimize users' workflows by integrating with the IncodeX Vier HD/SD H.264 broadcast/streaming encoder, UltraNEXUS-HD series video servers, and other popular encoding options, such as the IncodeX Stream and select legacy LEIGHTRONIX equipment.

- Choose your own streaming package based on only what you need
- High-quality video optimized for web streaming
- HD/SD live and/or VOD web streaming
- Feature packed with mobile responsive design, social media integration, and much more



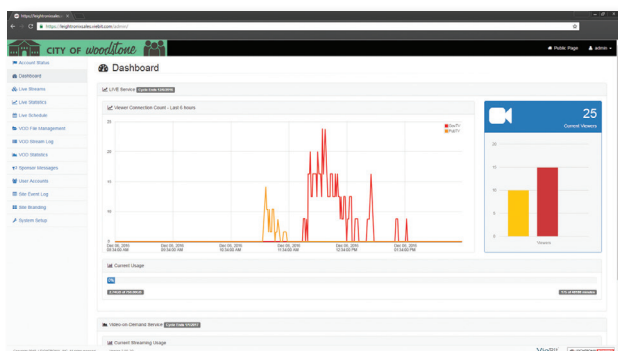
Customizable Interface

- Custom URL/Site Title
- Custom Headers
- Optional Sponsor Messages



Video-on-Demand Player

- Embedded External Links
- Index Points (In-Video Bookmarks)
- Links for Related Materials



Administrative Dashboard

- Live Statistics
- Custom Streaming Settings
- Current and Historical Usage Data



Intuitive Display and Navigation

- Keyword Search/Data Sort Options
- User Selectable Live Channel Feeds
- Custom Folders by Subject

Optimize Your Workflow With a Variety of Encoding Options

IncodeX Vier®



When combined with the VieBit web streaming service, the IncodeX Vier encoder delivers broadcast quality H.264 video/audio that's optimized for live and video-on-demand web streaming in HD or SD and provides support for closed captions on both video-on-demand and broadcast video files. Additionally, the IncodeX Vier has the ability to simultaneously provide a live point-to-point broadcast when coupled with a high-quality decoder, as well as create and automatically deliver broadcast quality files to any compatible LEIGHTRONIX broadcast video server.



VieBit
Streaming Solutions



Live Web Streaming



Video-on-Demand Web Streaming

IncodeX Stream™



The IncodeX Stream HD/SD live streaming encoder was designed for 24/7/365 unattended operation and provides superior H.264 video and audio encoding, which then delivers media to the VieBit live web streaming service. It allows for multiple video input types, including HD/SD-SDI and composite, as well as embedded and unbalanced analog audio inputs.



VieBit
Streaming Solutions

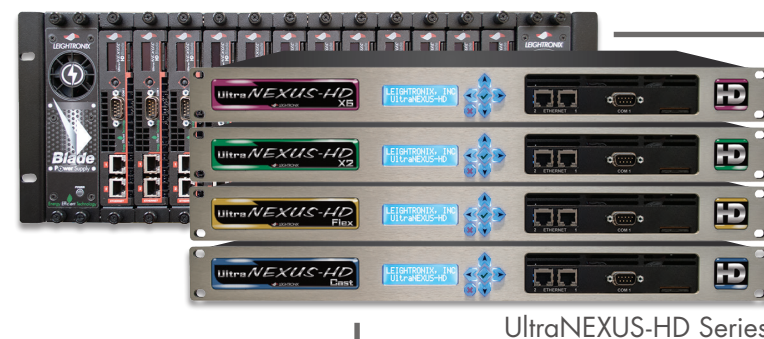


Live Web Streaming

UltraNEXUS-HD™ Series



Easily incorporate live and video-on-demand web streaming into your broadcast workflow by combining any compatible broadcast video server from LEIGHTRONIX, the IncodeX Stream live streaming encoder, and the VieBit live and video-on-demand web streaming service.



UltraNEXUS-HD Series



IncodeX Stream

VieBit
Streaming Solutions



Video-on-Demand Web Streaming

VieBit
Streaming Solutions



Live Web Streaming

For a comparable SD workflow, select legacy equipment can be used in place of an UltraNEXUS-HD series video server, such as the UltraNEXUS™ or UltraNEXUS-SDI™ paired with the IncodeX Stream or legacy SD encoders.

Choose Your Web Streaming Package Based on Only **What You Need**

Live Packages

ECONOMY
PACKAGE
\$1,788

PROFESSIONAL
PACKAGE
(MOST POPULAR)
\$3,588

ADVANCED
PACKAGE
\$5,988

- One Year of Live Web Streaming Service
- Compatible With HD and SD Content
- Track Viewer Statistics With Included Analytics

Video-on-Demand Packages

ECONOMY
PACKAGE
\$1,788

PROFESSIONAL
PACKAGE
(MOST POPULAR)
\$2,988

ADVANCED
PACKAGE
\$4,188

- One Year of VOD Web Streaming Service
- Compatible With HD and SD Content
- Direct Viewers to Specific Video Sections With Easily Added Index Points (In-Video Bookmarks)
- Track Viewer Statistics With Included Analytics
- Choose Packages Based on Video Storage Needs

Contact LEIGHTRONIX Sales
at (800) 243-5589
for More Packages

About LEIGHTRONIX

LEIGHTRONIX specializes in video equipment design and manufacturing, including digital video solutions, television automation, live and video-on-demand web streaming media, IPTV, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continually prioritizes product value and versatility, exceeding customer expectations in both product performance and support. LEIGHTRONIX offers quality equipment at affordable prices, making it one of the most trusted names in the video communications industry for over 38 years. For more information, visit www.leightronix.com.

"I think, more than anything with LEIGHTRONIX, the first word that comes to my mind is reliability. This company is the solution to the streaming industry."

Joe Carter | Program Coordinator
UpNorth Media Center, MI

"It's become a great tool because not only does it provide more access for our programming and our content, it also provides a channel for us to communicate or advertise our channel or to advertise what we do a little bit more dynamically."

Sean McGuckin | Teacher and Channel Coordinator
Farmington Public Schools, MI

